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This content was conceived and developed by **Criticus** with the contribution of **Wayap**, road advertising systems.



**Author:** Mita Aga Rossi

**Title:** The Indian Wall

**Year:** 2017

**Technique:** Digital Printing on notebooks

**Dimensions:** 86x64 cm

**Coefficient:** 1

Conceived under the vigilant guidance of reason but driven by an instinctive drive, the Indian Wall; is a photo in motion with a close-up on the bearded and unsuspecting Indian protagonist, accompanied in the background by a boy probably just taken from one of the many colorful events of the Holi Festival. The Indian Wall is a work that has the potential privilege to reproduce in 86 for 64 cm for an infinite number of times.

However, this privilege is bound to its reproduction on 42 notebooks in 14 for 9 cm format; arranged in 7 rows of 6 pieces on the long side.

The white hardcover notebooks with a bookmark and red elastic closing band to remind the author Aga Rossi, have a miniature on the opposite side to that of the global composition and each of them has a leaf of laurel;



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officinal plant very dear to the universal pictorial symbolism of the powerful and immortal.

The notebooks are anchored to the mother reproduced in equal measure on a white forex support from 100 to 78 cm thick 1, through a double-sided adhesive part.

The sons will come off one by one; breaking the adhesive umbilical cord of union to the mother and will acquire life of notebook in white.

Notebook on which; the writer and the chemist; the student and the musician; the housewife the physical or the lover; they will in turn be able to pin and give new genre works of art to history.

The privilege of the owner of the installation will be to replicate the birth for infinite times; planetary motor of potential artistic energy.

**Criticus** and **Wayap** thank you for the use of this content and wish you a good day.

